



Society for the Prevention of Cruelty to Animals of Luzerne County

524 East Main Street, Wilkes-Barre, PA 18702

Phone: (570) 825-4111; FAX: (570) 825-7898; URL: spcaluzernecounty.org

2018 PET EXPO SPONSORSHIP FORM – Saturday & Sunday, April 28 & 29, 2018

Please fill out the form below and return it to the SPCA.

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ MOBILE PHONE: _____ FAX: _____ EMAIL: _____

NAME AS IT SHOULD APPEAR IN ALL PROMOTION: _____

LOGO Preferred: YES _____ NO _____ If YES, please email logo to pnork@luzernecounty.org.

Please check your sponsorship package below:

Presenting Sponsor: \$5,000 (limited opportunities)

- Logo/name included in all promotion of the event (television, radio, news print and bill board).
- Logo/name included in vendor packet sent to over 1,000 potential participants
- Logo/name included on website and social media promotion of the event
- Logo/name on vendor badges at the event
- Logo/name on all signage at event (inside and out)
- Logo/name included in event details on all Community Calendar entries
- Opportunity to participate in morning television promotion – TBD
- Booth at the event

Title Sponsor: \$2,500 (limited opportunities)

- Logo/name included in all promotion of the event (television, radio, news print and bill board).
- Logo/name included in vendor packet sent to over 1,000 potential participants
- Logo/name included on website and social media promotion of the event
- Logo/name included in event details on all Community Calendar entries
- Logo/name printed on event bag distributed to all attendees
- Logo/name on all signage at event (inside and out)
- Booth at the event

Corporate Sponsor: \$1,000 (limited opportunities)

- Logo/name included in vendor packet sent to over 1,000 potential participants
- Logo/name included on website and social media promotion of the event
- Logo/name included in event details on all Community Calendar entries
- Logo/name on all signage at event (inside and out)
- Presenting sponsor the entertainment at the event
- Booth at the event

Event Sponsor: \$500

- Logo/name included on news print, website and social media promotion of the event
- Logo/name included in event details on all Community Calendar entries
- Booth at the event